

A hand is visible in the foreground, with fingers spread to frame a landscape. The landscape features a long, straight asphalt road that stretches from the bottom center towards the horizon. The road is flanked by dry, yellowish-brown grass and some small shrubs. On either side of the road, there is a body of water, likely a lake or a wide river. In the far distance, a range of mountains is visible under a pale, overcast sky. The overall scene conveys a sense of looking out towards the future.

# *Horizon*

2025 - 2030



*MÉS*  
**SANT PAU**





# MÉS community

Our population  
comes first



# The best travel companion for patients, and the best ally for other medical devices.

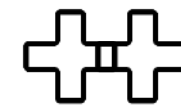
MÉS community



Achieve the **best health outcomes** for the reference population



Strengthen **collaborations** and **alliances** with primary and intermediate care providers



**Promote** a gender-sensitive approach to prevent diagnostic and therapeutic bias.



**Specific care program for frailty (Q-Care)**

- Emergency care for the elderly
- Medical code
- Rapid surgical response
- Treatment think tank



MÉS empathy

At Sant Pau:  
just like home



The most complex care, delivered  
with the most human touch.



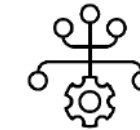
Ensure the best **patient experience**: the best possible treatment



Ensure the most **appropriate treatment** for every health condition



**Improve user interaction** (in person and online), valuing the importance of their time



**Deployment of the new organizational model based on care intensity and functional units**



# MÉS avantgarde

Science, Excellence and  
Uniqueness





Consolidate Sant Pau's leading position in the areas where we have achieved excellence and uniqueness.



Identify and enhance the **areas of excellence** within each service



Increase **Impact Research**



Expand within Catalonia's **high-complexity healthcare network**



**Contribute to the healthcare system through areas of high excellence:**

- Neurosciences
- Cardiovascular
- Gene therapies and hematology
- Complex surgeries





# MÉS innovation

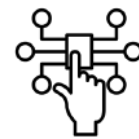
Bringing the future to  
the present



# Sant Pau, a gateway to innovation



**Big data and artificial intelligence** as key drivers of transformation



**Cutting-edge** digitalization



Committed to professional **innovation** initiatives (mHeart 3D Printing Clinical Unit)



**A major platform for bringing innovation to the system**

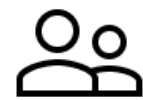


# MÉS talent

The best, at Sant Pau



# We aim to be the hospital of choice for healthcare professionals



To recruit, train, and develop the best professionals (a **talent pool** and the preferred choice of **leading experts**)



Foster a **supportive ecosystem** that strengthens Sant Pau's spirit



**Innovating** organizational models in an increasingly **female-dominated** environment with evolving values



**Empower management to the fullest and foster value-driven roles**



# Definition Phase

## Our 6 Strategic Pillars



We do the right things and we do them  
well



# Ethics

Our Values,  
Our Strength





We do the right things, and we do them right.



Ensure **ethical excellence** in the conduct of the organization and its professionals



Putting **sustainability** at the heart of all actions:

- Partnerships
- Awareness of resource consumption
- Sponsorship and public-private partnerships



Connect the hospital to **society's challenges and its aspirations for humanity**

# MISSION

Delivering the **best health** outcomes  
and **patient experience**



**MÉS**  
**SANT PAU**  
Campus Salut Barcelona

Striving to make a meaningful  
contribution to **medical**  
**advancement**





# Campus Salut Barcelona

- ◆ Healthcare Campus
- ◆ Research Campus
- ◆ Learning Campus
- ◆ Innovation Campus
- ◆ Humanistic Campus





# Healthcare Campus



Hospital Development (35.000m<sup>2</sup>)

Renovation of existing spaces (5.000m<sup>2</sup>)

Q-Care (frailty space)

Alzheimer's Translational Center

Maternal and Child Health Clinic

Strategic Partnership with *Fundació Puigvert*





# Research Campus



Sant Pau Biomedical Research Centre (IIB Sant Pau)

Institute of Science and Technology (ICTA-UAB)

Barcelona Autonomous University (UAB)





# Learning Campus



Learning Campus Office

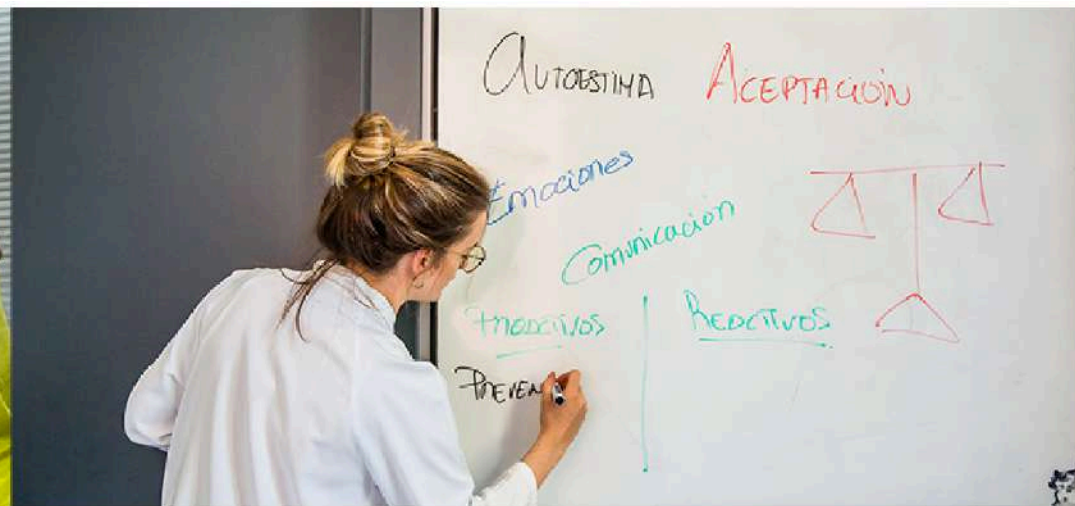
Headquarters of UAB in Barcelona

Interuniversity Campus

Nursing School – EUI Sant Pau

Vocational Training Program

“Skills Lab”





# Innovation Campus



Sant Pau Joint Platform – Barcelona Health Hub

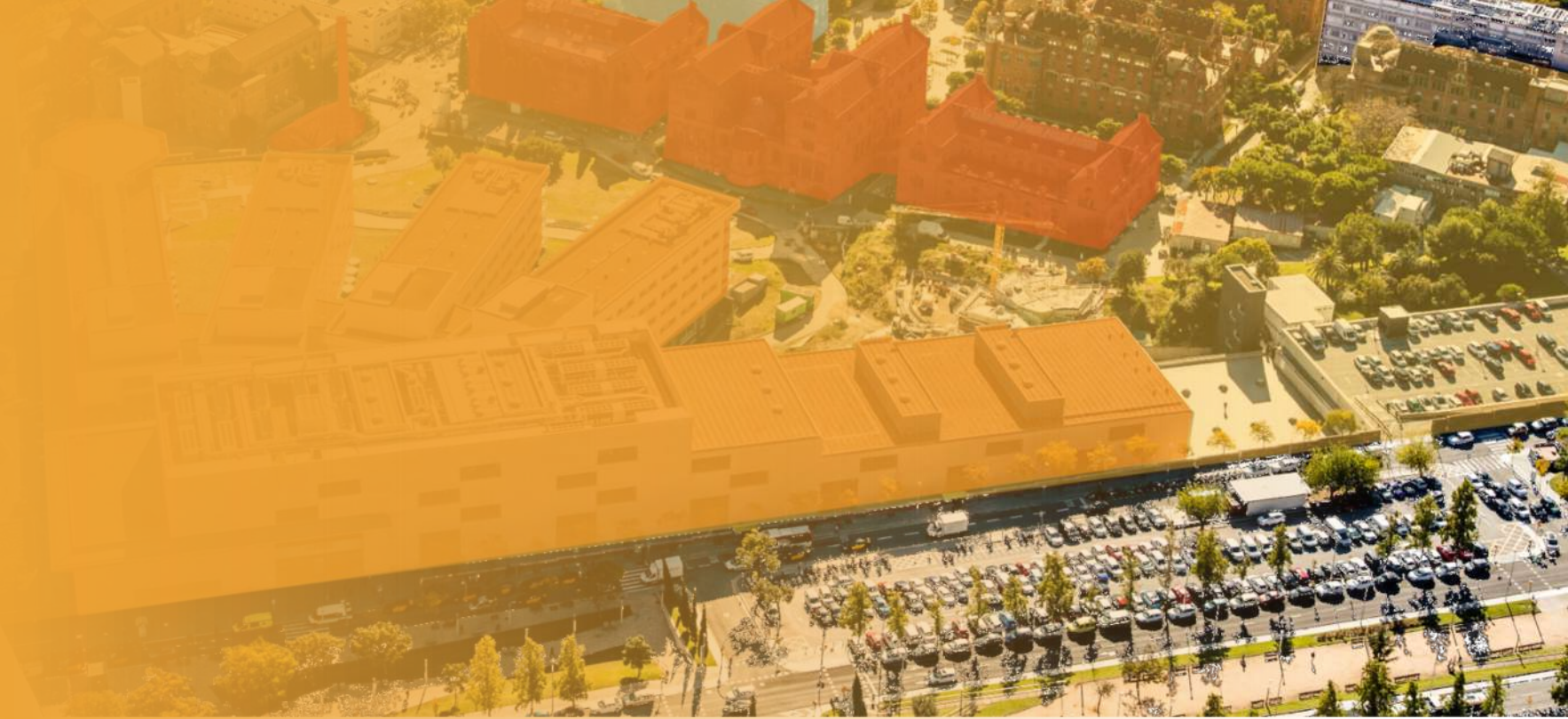
Other organizations to promote innovation

Social Innovation Projects such as: Kàlida Sant Pau





# Humanistic Campus



UNESCO World Heritage

Architectural and Urbanism Icon

Cultural Promotion

Social echo chamber

Headquarters for organizations with a social and community focus





# Thank you!



**SANT PAU**  
Campus Salut  
Barcelona